



IN THIS ISSUE

- ▶ Fun times in the snow
- ▶ Airport supports Air NZ move
- ▶ Cairns Airport redevelopment
- ▶ Airport sustainability on TV
- ▶ Immigration vision applauded

Keeping you informed | ISSN 1176-9432

Fun times in the snow



Auckland Airport will be helping encourage the world to check out the Southern Hemisphere's biggest winter party after signing up as the Community Partner for the American Express Queenstown Winter Festival 2012.

Now in its 38th year, the festival attracts around 30,000 people to the city and injects about \$50 million into the local economy.

As a minority shareholder in the Queenstown Airport Corporation, Auckland

Airport can offer marketing and promotion resources to help play its part in the local community.

Auckland Airport's general manager corporate affairs, Charles Spillane, says the festival is a useful marketing tool for promoting Queenstown as a winter holiday destination in long-haul markets.

"We're very keen to be useful and we're also keen to get to Queenstown and join in the fun," Charles says.

Airport supports Air NZ's China move

Air New Zealand has announced plans to consolidate its China routes, shifting its Beijing services onto the Shanghai route.

Auckland Airport general manager aeronautical commercial, Glenn Wedlock, says the move makes strategic sense for the airline in the short term.

"We see this as a smart business move that will enable Air New Zealand to strengthen their position in the massive Shanghai market, offer better frequencies and connections to New Zealand, and target even higher growth in the longer term."

While it means there are no direct flights from Beijing to Auckland at the moment, there is still a large number of connections



to the Chinese capital from other cities including Guangzhou, Hong Kong and Shanghai, which are all served by direct flights from Auckland.

Air New Zealand will suspend its Beijing flights from June 30, 2012.

New plane heads to Auckland

Passengers flying with Singapore Airlines from Singapore to Auckland will be on board a new aircraft from July 1.



The airline has announced that the Boeing 777-200 will be replaced with the 777-200ER because of a retro fit of all Boeing 777-200 aircraft and the operational requirements of the crew.

The new aircraft will be configured in two classes, including a 30-seat business class that features the airline's fully reclinable SpaceBed seats.

Business class passengers will also now be able to enjoy the airline's on-demand entertainment system on their own individual 10.4in screen.

www.singaporeair.com

 **17.2%**

The increase in domestic passengers going through Queenstown Airport in February 2012 when compared to the same month in 2011.

Cairns redevelopment



Cairns Airport's international terminal is getting a facelift as an AUS\$15 million development moves closer to completion.

Work started on the refurbishment in November 2011 and the project will include a new walk-through duty free store, food and beverage outlets, and security screening and processing areas.

It follows on from an extensive AUS\$200 million redevelopment of the domestic terminal, which was completed in

September 2010. A further AUS\$3 million will be spent upgrading the parking facilities and walkways around the domestic terminal.

Cairns Airport is the gateway to North Queensland and the Great Barrier Reef, and the development work comes at the same time as news of more flights at the airport from Brisbane (Virgin Australia), Melbourne (Jetstar and Tiger), Osaka (Jetstar) and Auckland (Air New Zealand).

www.cairnsairport.com.au

Airport sustainability on television



Martin Fryer and Travel Wild TV presenter Lin Sutherland filming on the roof of Pier B.

Auckland Airport's award-winning sustainability practices are attracting plenty of attention, and appearing as a case study on a Travel Wild TV series gives them exposure in key overseas markets.

The Travel Wild TV crew was in New Zealand last year filming sustainable tourism operators throughout New Zealand with EarthCheck and had so much footage that they created two episodes.

EarthCheck is the leading benchmarking, certification and environmental management programme used by the travel and tourism industry.

EarthCheck and Travel Wild TV included

the airport as a case study showing how big businesses can exceed sustainability goals.

The first episode will screen on Discovery Asia on June 12, and the second episode, which features Auckland Airport, Langham Hotel and Kaikoura (New Zealand's only Earthcheck-certified community) will screen on June 19.

The episode poses the question: if small businesses and entire communities are becoming more sustainable, what about big businesses?

www.travelwild.tv
www.earthcheck.org

Auckland Airport at the travel media awards

The country's best travel writers and photographers were honoured in the recent Cathay Pacific Travel Media and Travel Book Awards, and two of those gongs were sponsored by Auckland Airport.



Award winner Charles Anderson with Auckland Airport's Katie Moore.

Travel writer Charles Anderson took out the Auckland Airport Award for the Best Magazine Travel Story with his article entitled "Horse Sense", which was published in *NZ Life & Leisure* magazine.

His writing and photography have been published in magazines and newspapers around the country, and last year he was named junior reporter of the year at the Canon Media Awards.

Chief writing judge Chris Moss (editor of *Time Out* magazine's travel section) commented that the best travel journalism also teaches the reader something.

"Charles Anderson's 'Horse Sense' took me back to a place I have visited and showed me its people, its culture, its economy and its horse fair in an original and an engaging way."

The second Auckland Airport sponsored award was for the best travel image taken in New Zealand, won by Amos Chapple for his image published in *Te Araroa, A Walking Guide*.

Immigration vision applauded



Auckland Airport has welcomed Immigration New Zealand's (INZ) focus on the wider benefits of immigration and instituting smarter processes and outcomes.

The strategy is part of INZ's vision for 2015, which was launched last month and laid out a blueprint for improving immigration policy and processes to deliver better outcomes for New Zealand.

Auckland Airport general manager corporate affairs, Charles Spillane, says the airport particularly welcomes the focus on better service, better systems and better outcomes.

This includes a new high-tech online immigration system.

"New Zealand has some significant disadvantages in global tourism and trade terms – basically we are small and a long way from anywhere. Because of this, New Zealand must have fewer barriers to visitation or doing business than with our global competitors.

"Having a world-class immigration system and visa application process will make a real difference to that goal."

Read the full press release at www.aucklandairport.co.nz

Learning on wheels



The 12 brand new mountain bikes and helmets at Southern Cross College represent more than just cycling. They will help encourage an active lifestyle, teach safety on the roads and provide students with an alternative to more traditional sports.

The bikes were bought with money the school received as one of Auckland Airport's 2011 Gold Medal Award winners.

They will be used for a newly developed part of the curriculum that will provide students with road safety and social responsibility lessons, bike maintenance

courses and bike confidence courses that will eventually lead to participation in school competition events.

Auckland Airport community relations manager Katie Moore says she believes the newly developed programme will be hugely beneficial to students.

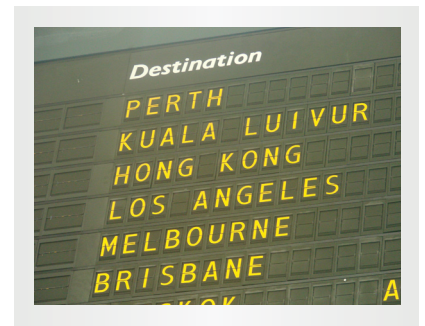
"These bikes are going to benefit every single student at this school and we are delighted to be directly contributing to the health and wellbeing of children within our local community."

www.southerncross.school.nz

Selling pieces of history

Auckland Airport is giving members of the public the chance to own a part of aviation history via Trade Me and it's all for a good cause.

The Auckland Airport international terminal's solari split flap flight information board – the type that flicks through the alphabet to find the right letter – has been split into more than 100 units for a variety of Trade Me auctions. The units, which



include the flight status comments such as "CANCELLED", airline names, groups of letters or numbers, are all available to the highest bidders on Trade Me and the money raised will go to the Foundation for Youth Development (FYD).

The board was decommissioned after more than 30 years of service and it's believed to be the last of its kind in New Zealand.

Each item is listed with a dollar reserve and the auctions will be live for two weeks starting April 17.

FYD is a charity that helps young people develop confidence and self-belief and create goals for the future.

To bid on any of the auctions go to www.trademe.co.nz and search for the Auckland Airport solari board.

www.fyd.org.nz
www.trademe.co.nz



585,700

The number of international passengers who passed through Auckland Airport in February 2012.

Science in action



Volvo Ocean Race CEO Knut Frostad (pictured) got a taste of traditional Maori culture when he was greeted by a Powhiri at Auckland Airport.

Knut arrived in Auckland ahead of the arrival of the fleet – including the New Zealand entry Camper – for the fourth stopover in the yacht race around the world.

Auckland Airport paired up with Auckland Tourism Events and Economic Development

for the welcome and kapa haka group Pounamu performed the Powhiri.

“It was an incredible experience and very touching,” Knut said at the time. “It really woke me up after a very long flight from Alicante.”

The Volvo yachts were in Auckland for 10 days and competed in a series of harbour races that saw Camper victorious. They sailed for Itajai, Brazil, on March 18.

Corporate fitness challenge

Working in a corporate environment can sometimes be unhelpful in living a healthy fit life, which is part of the reason behind a new initiative from In Balance Personal Training Studio.

The Corporate Drop pitches teams from businesses in the Auckland Airport area against each other in a six-week challenge.

The teams see Personal Results Specialist Anna twice a week, as well as following nutrition guidelines and an at-home programme.

The participants are weighed weekly and complete fitness tests at the beginning, middle and end of the challenge, as well as submit to a number of measures.

The first challenge is already underway and will run until mid-May, then In Balance will be looking for a new set of teams to kick off again.

There are prizes up for grabs for the team and individual who are the fittest and healthiest at the end of the six weeks. But perhaps more importantly, there are some serious bragging rights on the line.

The four groups in this first challenge are the Novotel Boys, Novotel for CureKids, Impex Sassy for Summer and the Mainfreight Movers.

Are you up to the challenge?

inbalancepersonaltraining@gmail.com

Airport assists sailor's mad dash



Joao Signorini gives greetings to the loved ones while on board Team Telefonica during leg 4 of the Volvo Ocean Race. Credit: Diego Fructuoso/Team Telefonica/Volvo Ocean Race)

When an expectant father hears of the birth of his child, nothing will get in his way as he races to be by the mother's side. When that involves flying half way around the world, however, a little more effort is required.

That was the situation for Brazilian Joao “Joca” Signorini, a crewmember on the Telefonica Volvo Ocean Race team.

Just two hours after making port in Auckland

he made a mad dash to the airport to make the first available flight to Sweden to be reunited with his wife and new-born daughter.

Auckland Airport was happy to assist him, providing a staff member to meet him on arrival and whisk him straight through to the Cathay Pacific check-in desk, where the airline also upgraded him to first class.

217,080

The total number of domestic passengers who passed through Cairns Airport in February 2012.

Auckland International Airport Limited

PO Box 73020, Auckland Airport, Manukau 2150, New Zealand
 Phone: +64 9 275 0789 or 0800 247 767 (calls within New Zealand only)
tellus@aucklandairport.co.nz
www.aucklandairport.co.nz



Top 10 Airport 2011 · 2010 · 2009