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Keeping you informed | ISSN 1176-9432

New fund calls for submissions



Auckland Airport launched the Tourism Fund after a series of "Let's Get Ready" China workshops with TravConsult.

Auckland Airport is calling for submissions for the new "Tourism Asia Marketing Fund" as part of its Ambition 2020 initiative.

To help innovative New Zealand tourism operators grow their business, the best submission will receive \$25,000 in marketing support and business development assistance, including a development trip to Asia with Auckland Airport.

Submissions can be a maximum of 1000 words and must provide a 12-month marketing/business strategy for the Asia region with regards to their business, that can be rolled out in the next 12 months.

The submissions will be judged by members of Auckland Airport's Aeronautical Commercial team in conjunction with TravConsult, who will be looking for companies that have viable marketing strategies, strong forward planning and can demonstrate innovation and an understanding of the target market.

The fund is aimed at helping innovative New Zealand tourism operators develop business from Auckland. Auckland Airport's general manager aeronautical commercial, Glenn Wedlock, says it's clear the best ideas come from those who work in the industry.

"Supporting the industry to innovate, grow and develop new key Asian markets is key to both achieving our ambitions and driving the expansion of our economy. The New Zealand tourism sector has shown outstanding innovation and we're backing them in continuing to do so."

The competition is open to all New Zealand-based tourism operators and the deadline for submissions is 5pm on July 31. The winner will be announced in August.

For further information about the competition, as well as the full terms and conditions and submission form template, visit www.aucklandairport.co.nz/TourismAsiaMarketingFund

He will be missed

Gil Davies, or "Mr Airport" as he is more commonly known, sadly passed away recently following a long illness.

After joining Hawkins Construction in 1979, Gil's first project at Auckland Airport was building Air New Zealand's first Koru Lounge in 1987. Since then he has worked on the \$180 million terminal expansion, the domestic terminal building upgrade, Pier A new top floor segregation, the level one terminal upgrade and many more projects both airside and landside.



He knew every centimetre of Auckland Airport and was a quiet achiever who never finished a job late.

For the past 25 years he lived and worked with a total passionate commitment to his Auckland Airport clients, anticipating their needs and going the extra mile.

A fine man respected by all, Gil forged many great friendships over the years and contributed to an enduring legacy of airport construction work.

He will be missed by many people throughout the Auckland Airport community and our thoughts are with his family.

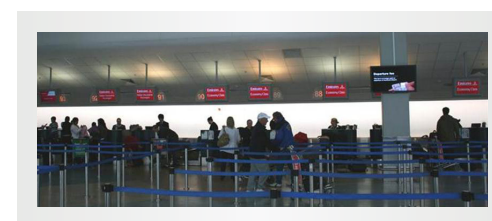
Collaborative decision making

Auckland Airport's operations team has set up a new forum called the Collaborative Operations Group (COG) to introduce a more collaborative decision-making framework that will improve passengers' end-to-end journey, as well as deliver improved efficiencies and potential cost savings to all participants.

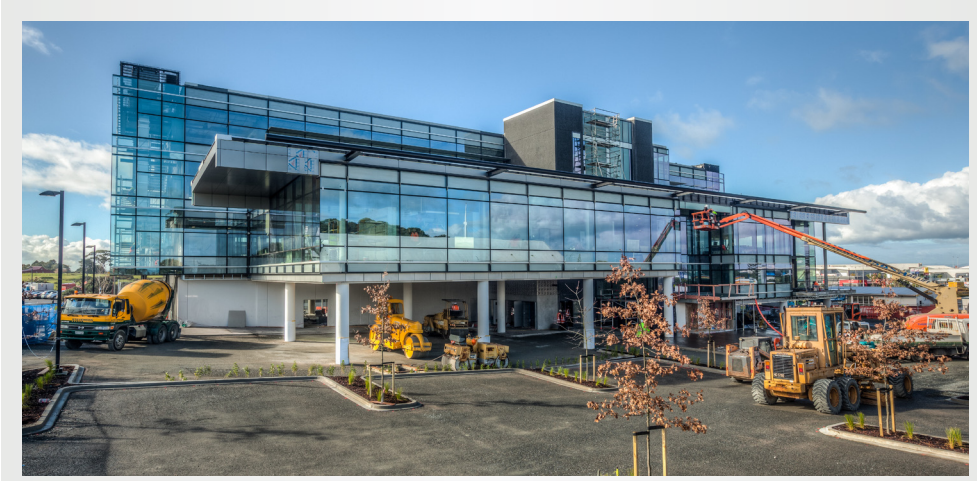
The forum aims to identify improvement opportunities by sharing operational data and joint analysis, and also focuses on improving real-time communication across the entire operation.

The COG is open to all operational stakeholders at the airport who might help make journeys better.

Contact Mark Croudace, manager aeronautical operations, on (09) 255 9012 for more information.



Moving day



Auckland Airport's corporate staff will be calling a new address home from July 23 when they move into the newly completed Quad 5 building on Leonard Issit Drive.

Designed by the award-winning architects Jasmax and built by Scarbro Construction, Quad 5 is at the heart of the rapidly expanding Auckland Airport Business District and has been built to five green-star rating standards.

The 105 Auckland Airport management staff who are shifting will be occupying the entire

first floor and mezzanine, a total of 1750m² of open plan office space.

Parts of the old offices in the international terminal building will be used to provide hot desks for contractors.

Auckland Airport staff will be sharing the building with Jetts gym (opening July 14) and a number of retail and hospitality businesses including 2degrees, Szimpla gastro bar, Habitual Fix, Roka Sushi & Donburi and Jamaica Blue Café.

Recognising young role models



South Auckland honoured its many exceptional young people last month at the South Auckland Youth Awards, sponsored by Auckland Airport

Organised by Hāpai Te Hauora Tāpui, the awards are an opportunity for the community to celebrate youth success and support the good work young people have done for the wellbeing of families and the community.

The overall winner in 2012 was Maryanne Herbert, a student from the Homai Campus of the Blind and Low Vision Education Network of NZ.

Maryanne, who has had a visual impairment from birth and had a stroke at the age of seven, has overcome many challenges to become a role model to others at her school in Manurewa, including those with disabilities.

Auckland Airport community relations manager Katie Moore says this is the second year the airport has been involved in the awards.

"We feel it is important to acknowledge the fantastic achievement of youth within our local community."

Air NZ names new CEO

Air New Zealand has named Christopher Luxon as the replacement for long-serving CEO Rob Fyfe, who is stepping down at the end of the year.

Christopher is currently the airline's group general manager international, a position he has held since he joined Air New Zealand in May 2011.

Originally from Christchurch, he came to the company after a stint as president and chief executive of Unilever Canada.



Both Christopher and Rob were pleased that the worldwide search ended with an internal promotion, with company chair John Palmer saying it was evidence of New Zealand's ability to attract talent back from overseas.

Christopher will take over the position when Rob steps down in December.



The increase in the number of Chinese visitor arrivals at Auckland Airport over the past 12 months when compared to the previous 12-month period. China was the second-largest inbound market.

Real life education



Fia Tauvela, Security Manager speaks to a Papatoetoe High School tourism class about his role at Auckland Airport.

Auckland Airport and students at Papatoetoe High School are feeling the benefits of their Business Education Partnership (BEP).

The partnership sees Auckland Airport staff members sharing their knowledge with students and teachers.

Students gain access to business practices, cross-cultural knowledge and other resources, while teachers gain up-to-date insights into their subject area and real-life examples that can demonstrate to students the usefulness of what they're learning.

It made sense to partner with Papatoetoe High School due to the school's proximity to the airport. Many students already have close links through parents or family members who work at the airport.

But the BEP is not a one-way experience.

Airport staff also find it rewarding and gratifying to be able to share their skills and knowledge to help in the education of Auckland's youth.

Students have already benefited from airport staff engagement in the areas of IT, accounting, marketing and tourism, and they can look forward to briefings on retail engagement and business protocols in Asia, sources of passengers and their impacts on airport profitability, and the role of IT information on passengers.

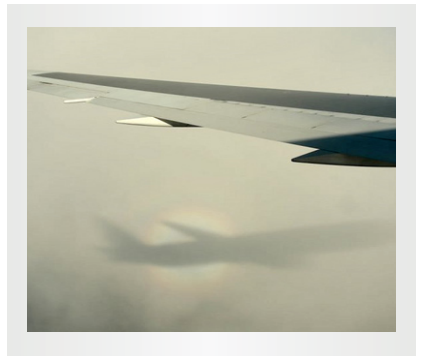
The partnership is part of Auckland Airport's community development programme, which includes other educational activities such as free airport tours for schools and tertiary institutions, and partnerships with Mangere College, Otahuhu College and Papatoetoe High School through the Gateway programme.

Fewer fog delays at Auckland

Winter can mean "fog season" at Auckland Airport, but sophisticated systems also mean that most jet aircraft can land in even the thickest of fog.

The airport usually experiences between 10 and 15 days of fog a year, and before 2008 this meant most departing flights had to be delayed or cancelled, and arriving flights were diverted to other cities.

The installation of a Category III Instrument Landing System, as well as additional approach and taxiway lighting, in 2008 has made it possible for appropriately equipped and crewed aircraft to carry out what is known as an "auto land". This is when the aircraft lands automatically with assistance from radio beams in the ground equipment and computers on board the aircraft.



Staff and airport safety is also ensured through special procedures known as "safeguarding". Only essential staff are permitted on the airfield, the number of vehicles is limited on the airfield and speed limits are reduced.

During normal times up to 40 aircraft movements can take place every hour. This reduces to about 20 during fog because of the need to provide greater separation between aircraft.



706,665

The number of Australians who have arrived at Auckland Airport over the past 12 months

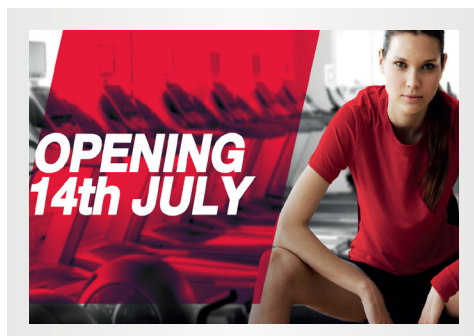
Open all hours

Once the doors of Jetts Fitness open at their new Auckland Airport location on July 14, they won't be closing.

The gym operates 24 hours a day, every day of the week so that members can work out whenever suits them – particularly handy for the many people who do shift work at the airport and its environs.

Jetts' latest location is situated in the brand new Quad 5 building on Leonard Issit Drive and is already signing up members. Pricing starts from \$19.95 a fortnight.

Members don't have to sign up to a contract and they get access to all clubs in New Zealand and Australia. Every member receives a complimentary personal training



session as well as the "Are You Ready" nutritional guide.

You can secure a foundation membership by registering online or phone Caroline on 021 323 557 for more information.

www.jetts.co.nz

Why we love Queenstown



An Argentinean working in Queenstown as a housekeeper has won Auckland Airport's "I Love Queenstown" photo competition with stunning shot of paragliders over the city (shown above).

Lucas Marin's entry was one of more than 500 received during the six weeks the competition was open, ranging from wedding shots and family snaps, to professional scenery photographs. They showed a side of Queenstown you usually don't see in the tourist books.

As the winner, Lucas receives a trip for two to Auckland, two nights at the Novotel

Auckland Airport and \$1000 spending money, plus his photo and the rest of the top 20 shots were displayed in Earnslaw Park for the first few days of the Queenstown Winter Festival.

You may also see them in overseas marketing campaigns promoting Queenstown as an exciting, action-packed destination.

Lucas is an amateur photographer who has another project on the go – taking a shot every day for the next year from the same point up the gondola hill in Queenstown.

Welcome to the neighbourhood



Auckland Airport Business District officially welcomed its newest tenant last month, when one of the world's leading supply chain companies, CEVA Logistics completed their move into their new warehouse building in the Landing Precinct on Westney Road.

The facility covers more than 10,000m², including a 6500m² warehouse, 600m² office space, 560m² canopy and 2500m² yard area.

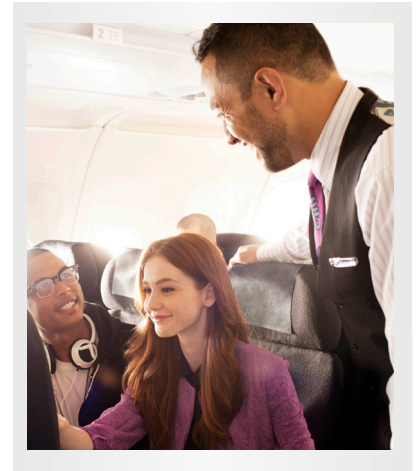
The company has facilities in more than 170 countries around the world and their new building in the airport area will support its expanding New Zealand operations.

New Zealand Country Manager for CEVA, Grant Lowe says the company is delighted to be moving into the Auckland Airport Business District.

www.cevalogistics.com

Flights to the Sunshine Coast take off

Kiwis can now fly into Queensland's Sunshine Coast non-stop from Auckland, after the first of Air New Zealand's seasonal flights between the two cities touched down at Sunshine Coast Airport on Sunday July 1.



The twice-weekly flights are part of the airline's trans-Tasman alliance with Virgin Australia and will continue until mid-September.

Each year about 100,000 tourists fly into Brisbane from New Zealand and then drive the 100km north to the Sunshine Coast beach resorts of Noosa, Coolool, Mooloolaba and Maroochydore.

The new service eliminates this commute and leisure travellers are already showing their approval with ticket sales eclipsing other Queensland destinations such as Brisbane and Coolangatta.

www.airnewzealand.co.nz
www.virginaustralia.com

42,600

The number of Canadians who have arrived at Auckland Airport over the past 12 months

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